

Saunders County Historical Society

Strategic Planning Meeting Phase II Income

March 20, 2019 6:00 p.m.

Kurt Maly entered at 6:20; Yvonne entered at 6:23.

There was discussion of drawing money from the Thrivent and Edward Jones funds, possibly 5%.

We need to capitalize on the BBQ. We need to go outside the community to sell tickets. We could give \$1 commission to youth organizations for selling tickets.

Kathryn: How much do we make on a BBQ ticket?

Anne: Awareness within the county.

Ray: We need more man power- a younger crowd and new faces.

Pat: Find out what is the profit of selling mattresses at an event?

Mary: Get FFA / 4-H involved in the Jay Izzo sales and event.

Larry: How much can we continue to suck money from the membership community?

Loren: Capital outside group could come in to help raise money.

Kurt: We could hit up the county harder. Place Pay Pal on our facebook / website to make it easier to make or take donations. Have a GALA, food, speaker, auction.

Mike: We have no signage on the road. Make specific projects known. Get \$50,000 from the county. Make opportunities to donate, examples restore JD D, Hanson House, Hearse. Over and above money would go to the general fund.

Yvonne: Get younger kids interested. School projects, High School Social Studies classes, get more youth in our doors.

Junior Board Members (Corky Forbes)

Jared: Lunch and Listen 4th Thursday evening program.

Bake Sale: Country Music Festival with handicrafts.

Advertising our museum- Nebraska Travel Guide Niche advertising

What is unique? Depot, Oscars...

Science- music- art- sports- media 5 famous sons.

Partner with the library for films.

Sustainability is on the Agenda at the Museums conference in Nebraska City in April.

Lifetime Learning for people.

Keep the membership informed- other than the newsletter.

NEXT STEPS

Del Lindgren, Secretary